

THE HOLLADAY BROTHERS

**BROTHERS RYAN AND HAYS HOLLADAY
EXPLORE THE INTERSECTION OF ART AND
TECHNOLOGY TO RE-IMAGINE HOW SOUND
IS EXPERIENCED, WITH PROJECTS
RANGING FROM MULTICHANNEL AUDIO
INSTALLATIONS TO INTERACTIVE
PERFORMANCES TO MOBILE APPS.**





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LIVE PERFORMANCES

From a multimedia duo DJ set to interactive set design which responds to their original electronic music, The Holladay Brothers create dynamic sonic experiences for live audiences. They have most recently premiered a new work to a standing ovation at TED in Canada entitled "Emergence" featuring dozens of antique lamps retrofitted with LEDs, networked and synchronized with the music to create a dazzling display of light and color.

LOCATION-AWARE MUSIC / APP COMMISSIONS

The Holladay Brothers have done pioneering work in location-aware music composition: music created and mapped to a physical space, released as apps, using a mobile device's GPS to dynamically alter the music as the listener traverses a landscape. Their first production, "The National Mall" mapped to the Mall in Washington, DC, was described by the Washington Post as "magical...like using GPS to navigate a dream." They are currently developing a project for the US Embassy in London.

MULTIMEDIA / SOUND INSTALLATIONS

From galleries to lobby foyers to courtyards, The Holladay Brothers create site-specific audio experiences that engage the audience and activate public spaces. They are currently working on a series of commissioned digital installations for Dolby headquarters in San Francisco.

SPEAKING ENGAGEMENTS / WORKSHOPS

As frequent speakers (Ryan Holladay's TED Talk has garnered over a million views), The Holladay Brothers have a range of offerings for conferences, universities and institutions worldwide.

